



Conference info - Old North State Medical Society

Title: *Healthcare AI: Strengths, Weaknesses and Impact on Minority Populations*

Date: Conference: **October 25, 2024**

Location: Courtyard Marriott Biltmore Village/Zoom

Presentation Description:

Old North State Medical Society (ONSMS) was founded on the campus of Shaw University in Durham, NC at the Leonard School of Medicine in 1887. Old North State Medical Society is a progressive think tank organization performing interdisciplinary research and policy work, hosting conferences and seminars, and working closely with government and advocacy leaders to help advance equitable health and wellness access for those citizens that have been underserved and disproportionately affected by past and current inequitable distribution of healthcare services and resources.

The 134th Annual Scientific Meeting for Old North State Medical Society (ONSMS) will focus on Healthcare AI...it's strengths, it's weaknesses, and it's impact on minority populations. Technology has opened up new possibilities in healthcare. These possibilities can potentially give more access and care for people in communities that have traditionally produced poor health outcomes - which typically are minority populations. Conversely, without advocacy and oversight, these possibilities can potentially be dangerous for those same people - especially given some of the biases associated with technological programming. Our keynote speaker will detail these possibilities. Following our keynote, an engaging panel will ensue to further explore the technology in healthcare phenomenon.

Title: ONSMS Annual Scientific Meeting

Date: Meeting: **October 26, 2024**

Time: Meeting: **7:30 am**

Location: MAHEC Pisgah or Cherokee Room (TBA)



All active members of ONSMS should report for the annual membership meeting.

Title: 3rd Annual Asheville African American Health Symposium

Date: Webinars: Conference: **October 25-26, 2024**

Location: MAHEC/WebEx

www.avlaahs.net

Conference Description:

The Asheville African American Health Symposium at MAHEC launched in 2020. According to the January 2020, Healthy North Carolina 2030 Report, there are stark disparities in life expectancy across

race, geography, and gender, as well as intersections of these characteristics that show wide gaps between groups. The disparities for African Americans compared to whites are due in part to issues stemming from limited healthcare access, lack of trust in medical professionals, and social and economic factors like racism and unemployment. Racial disparities are unremitting and widespread within the African American population.

The goal of the Asheville African American Health Symposium is to have healthcare providers apply learned evidence-based strategies from African American healthcare leaders across the nation in order to continue to improve the health of African Americans. This conference will increase their knowledge and awareness of racism as a healthcare crisis and analyze healthcare disparities affecting our black communities and examine the cause of these disparities, including implicit bias of providers, historical trauma of African Americans, and lack of diversity within the healthcare workforce.

Conference Objectives:

- The participants will analyze healthcare disparities affecting our Black communities and examine the causes of these disparities, including implicit bias of providers, historical trauma of African Americans, and lack of diversity within the healthcare workforce.
- Participants will recognize and compare the history of the African American race to modern day outcomes and associate the epidemiology of Black American health.
- Participants will apply learned evidence-based strategies with African American healthcare leaders across the nation in order to continue to improve the health of African Americans.

Target Audience: Healthcare Providers including Internists, Family Practice Physicians, and Advanced Practice Providers including PAs and NPs, Nurses, Cardiologists, OB/GYN Physicians/Providers, and Certified Mid-Wives as well as Community Members, Residents, Medical Students, and Health System Administration, and Community Health Workers

Registration Fees:

Physicians: \$300; \$385 if paying after 9/1/2024

Non-Physician Healthcare Providers: \$185; \$250 if paying after 9/1/2024

Community Members, Non-Healthcare Providers: \$100; \$150 if paying after 9/1/2024

AHEC Scholars and UNC Med Students: \$75; \$100 if paying after 9/1/2024

MAHEC Employees: \$50; \$75 if paying after 9/1/2024

MAHEC Simulation Center Experience Fee:

Physicians: \$100; \$150 if paying after 9/1/2024

Non-Physician Healthcare Providers: \$50; \$95 if paying after 9/1/2024

**Pre-Conference Simulation Experience:
The Care of African American Patients
October 25, 2024**

1:00 pm – 1:15 pm | MAHEC Simulation Center Tour

1:15 pm – 2:00 pm | Implicit Bias Education with Leslie & Francisco / Microaggressions Toolkit

2:15 pm – 3:15 pm | Simulation Exercises

2:45 pm - 3:30 pm | Q&A and Appreciative Debrief moderated by Leslie Council & Francisco Castelblanco

3:30 pm – 3:45 pm | Break and Snacks

3:45 pm - 4:30 pm | **Annaliese Duncan, MD; MAHEC OB/GYN Residency**

4:30 pm – 4:45 pm | Bill Gist, MD Leadership Award

5:00 pm | Wrap Up & Session Adjourn – Francisco Castelblanco

7:00pm – Dinner & Dialogue with Dr. Ashley Newell

Conference Outline:

3rd Annual Asheville African American Health Symposium

October 26, 2024

7:30 am - Ongoing | Registration and Breakfast

8:00 am - 8:20 am | Welcome, CME Statements, Introduction of Leslie Council (Mistress of Ceremony) with Dr. William Hathaway

8:20 am - 8:25 am | Welcome and Ground Rules with Leslie Council

8:25 am – 9:35am | *Bill Gist Keynote Address:: Amanda Calhoun, MD, MPH*

9:35 am – 9:50 am | Q&A

9:50 am – 10:45 am | **Brianna Lombardi, PhD, MSW; Deputy Director, Carolina Health Workforce Research Center**

10:45 am – 11:00 am | Q&A

11:00 am – 11:15 am | Refreshment Break with Exhibitors

11:15 am – 11:55 am | **Tiffany Sanders & Amber Holmes, Sunflower Therapeutic Solutions**

11:55 am – 12:10 pm | Q&A

12:10 pm – 1:00 pm | Lunch served at MAHEC

1:00 pm –2:00 pm | **keynote* Dr. Portia Allie-Turco, PhD; Asst. Professor, State University of NY Plattsburgh*

2:00 pm – 2:15 pm | Q&A

2:15 pm – 3:00 pm | **Pam Diggs, MPH; Director of DEI, BCBS**

3:00 pm – 3:15 pm | Q&A

3:30 pm – 4:15 pm | **Pathway Programming: The Next Generation of Healthcare Providers, Leslie Council, MAHEC**

4:15 pm – 4:30 pm | Q&A

4:30 pm – 4:45 pm | Wrap Up, Evaluations, and Next Steps with Francisco Castelblanco

5:00 pm – Session End

7:00pm – Dinner and Dialogue with Dr. Marc Latta

Speaker Talk Titles & Objectives:

Bill Gist Keynote Address: Dr. Amanda Calhoun

Title:

Objectives:

Dr. Briana Lombardi

Title:

Objectives:

Tiffany Sanders & Amber Holmes, Sunflower Therapeutic Solutions

Title: "Empowering Actions: Fostering Change in Public Health Practices for Black Americans"

Objectives:

1. Gain insight into the historical and contemporary factors contributing to mistrust between Black Americans and public health institutions
2. Explore the diversity, richness, and cultural implications of Black communities, including traditions, beliefs, and health-related behaviors
3. Understand the pivotal role of trust-building in advancing health equity for Black Americans within public health systems and initiatives
4. Develop actionable plans to implement trust-building interventions that center the voices, needs, and strengths of Black individuals and communities in public health practice

Afternoon keynote: Dr. Robert Winn

Title:

Objectives:

Dr. Portia Allie-Turco

Title:

Objectives:

Leslie Council

Title: The Medical Pathway for Black Students

Objectives:

1. Understand current data surrounding medical school and residency admissions for black students
2. Review the successes and opportunities of pathway programs offered by MAHEC to students K-12, undergraduates, medical students, and residents
3. Provide tools and tips for the recruitment and retention of black students pursuing a career in healthcare

Speaker Fees:

Speaker	Travel	Honoraria	Accommodations
Dr. Amanda Calhoun	Up to \$500	\$300	1 night at \$133+tax
Dr. Briana Lombardi	\$100	\$100	1 night at \$133+tax

Tiffany Sanders	\$100	\$100	1 night at \$133+tax
Amber Holmes	\$100	\$100	1 night at \$133+tax
Pam diggs	\$100	\$100	1 night at \$133+tax
Dr. Portia Allie-Turko	Up to \$300	\$300	1 night at \$133+tax
Leslie Council	\$0	\$0	\$0
Dr. Annaliese Duncan	\$0	\$0	\$0
Francisco Castelblanco			
Dr. Ashley Newell	\$0	\$100	\$0
Dr. Marc Latta	\$0	\$100	

Total Travel:
Total Honoraria:
Total Accomodations:

Total Speaker Fees:

The screenshot shows an Excel spreadsheet with the following sections:

- General Program Information:** Includes registration dates (8:00 AM to 5:00 PM) and a booking ID (#138002).
- Registration Fees:** A table with columns for Fee or Discount Type, Fee or Discount Value, Fee or Discount Applicable for, and Notes and/or Discount Code. It lists various fee types such as General Registration Fee, Late Registration Fee, and AHEC Scholars Fee.
- Participant Information to be shared:** A section with a dropdown menu currently set to 'No'.
- Web Description:** A text area containing information about the Asheville African American Health Symposium at MAHEC.