



Old North State Medical Society

# 133rd Annual Meeting: Lift Every Voice...For Health Equity

Friday, November 17, 2023 • 1:00 pm – 6:00 pm

Saturday, November 18, 2023 • 8:00 am – 4:00 pm

Grandover Resort, Golf & Spa Center

Greensboro, NC

Jointly provided by Piedmont AHEC and the Old North State Medical Society

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## Program Goals:

The purpose of this program is two-fold: 1) provide updates regarding major advances and findings in the treatment of disease and standards of care and 2) provide models for practice effectiveness and efficiency that ensures adherence to government regulations and positive outcomes for patients.

## Target Audience:

Physicians, physician assistants, nurses, government, community health advocates, community program leaders committed to a health enhancement agenda and administrative and legislative policy makers.

## Learning Objectives:

- Describe strategies used to mitigate healthcare disparities in NC.
- Describe the tenets that comprise equity in healthcare.
- Explain the effect of climate change on the environment.
- Describe how climate change affects environmental disparities.
- Describe the tenets of professionalism and ethics in medicine.
- Explain the efforts being used to deter the opioid epidemic.
- Describe the factors that comprise metabolic syndrome.
- Analyze the relationship between metabolic syndrome and obesity.
- Identify the ways in which trauma may affect mental health.
- Explore how trauma events place significant stress and burden on families and communities.
- Summarize how executive coaching can enhance physician leadership development.
- Summarize the ways in which racism may show up in the medical field.
- Describe disparities that exist in women's healthcare.
- Explain the current trend in maternal & fetal mortality rates for women of color vs. other ethnicities.
- Explain the tenets of robotic cardiac surgery.
- Discuss how robotic surgery compares to traditional surgery.
- Identify the signs of burnout.
- Explain how to avoid or manage burnout.

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## Registration Fee:

\$350 Old North State Members (before 10/27/23); \$375 (after 10/27/23)

\$375 Non-members (before 10/27/23; \$399 (after 10/27/23)

\$40 Medical Students/Residents

\$75 Spouse Registration (lunches only)

Banquet Tickets can be purchased at

[onsms.org/lift-every-voice/](https://onsms.org/lift-every-voice/)

**Online registration will end at Noon p.m. on 11/16/23**

Easy registration online @ [piedmontahec.org](https://piedmontahec.org). For multiple registrations or to mail in with payment, [click this link for a fill-in registration form](#).

## Physician Credit:

Piedmont Area Health Education Center designates this live activity for a maximum of 12.00 AMA PRA Category 1 Credit(s)<sup>TM</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## Accreditation:

This activity has been planned and implemented in accordance with the Essentials and Standards of the North Carolina Medical Society through the joint providership of Piedmont AHEC and The Old North State Medical Society. The Piedmont AHEC is accredited by the NCMS to provide continuing medical education for physicians.

## Accommodations:

A limited number of rooms have been reserved for participants at The Grandover Resort Hotel in Greensboro, NC. The room rate is \$239.00. To make your reservations, call Grandover at 336-294-1800 and refer to the Group ID: 110223ONSM. Deadline for reservations is October 27, 2023.

## Disclosure:

Piedmont AHEC adheres to the ACCME, ACPE, and ANCC Standards regarding industry support of continuing education. Disclosure of the planning committee and faculty's commercial relationships, if any, will be made known at the time of the activity. Speakers will also state when off-label or experimental use of drugs or devices is incorporated in their presentation.



## Agenda: Friday, November 17, 2023

12:30 pm	Participant Check-In
12:45	Welcome - <i>Zenobia Edwards, EdD, Executive Director</i> Greetings - <i>Brian Shackelford, MD, President</i>
1:00	<b>Opening Session</b> - Speaker Introduction: <i>Brian Shackelford, MD</i> <b>Update on Transforming NC Public Health and Battling Healthcare Disparities</b> <i>Kody Kinsley, NC Secretary Of NC DHHS and Brian Shackelford, MD</i>
1:45	<b>The Hippocratic Oath and Evidence Based Medicine: How to Combat Misinformation and Disinformation for a Healthier America in the Future</b> <i>Jesse Ehrenfeld, MD, AMA President</i>
2:30	Break / Visit Exhibitors
2:45	<b>How Do We Advocate for a Healthier North Carolina Now</b> <i>Josh Stein, North Carolina Attorney General</i>
3:45	Break / Visit Exhibitors
4:00	<b>Where Do We Go From Here: Humanity and Equitable Solutions for Healthier Communities for a Better America</b> <i>Professor Ibram X. Kendi</i>
5:00	<b>NCMB 101: Who We Are and What We Do; Professionalism &amp; Ethics for Physicians</b> <i>Michaux Kilpatrick-Moore, MD, PhD; Christine Khandelwal, DO</i>
6:00	<b>60th Anniversary Simpkins v. Moses H. Cone Memorial Hospital Reception (Granville Foyer)</b>

## Saturday, November 18, 2023

7:15 am	Participant Check-In, Continental Breakfast, Visit with Exhibitors
7:55	<b>Opening Session</b> - Introduction: <i>Brian Shackelford, MD</i>
8:00	<b>Metabolic Syndrome and Obesity</b> <i>Kristen Hairston, MD</i>
8:45	<b>The American Mental Health Crisis and Opioid Epidemic</b> <i>Michelle Laws, Ph.D</i>
9:30	Break / Visit Exhibitors
9:45	<b>Black Doctors Matter: Race and Racism in Medicine</b> <i>Cedric Bright, MD</i>
10:30	<b>The Disparities in Women's Health; Worsening Maternal and Fetal Mortality</b> <i>Congresswomen Alma Adams, Ph.D.; Sheronette Cousins, MD and Yolanda Lawson, MD, President, National Medical Association</i>
11:15	<b>North Carolina Medicaid Expansion: How Do We Stop Preventable Deaths</b> <i>Karen Smith, MD</i>
Noon	Lunch and Keynote Speaker <b>What's Next for the Minority Pipeline: Affirming our Historically Black Colleges and Universities</b> <i>TBD</i>
1:00	<b>The Intersection of Environmental Justice, Social Justice, and Climate Change: What's Next</b> <i>Mark Massing, MD &amp; James Johnson, Ph.D (pending)</i>
1:45	<b>Evidence Based Practices in Engaging Community About HIV &amp; Faith</b> <i>Allison Matthews, PhD</i>
2:30	<b>Innovations in Robotic Cardiac Surgery</b> <i>Harrell Lightfoot, MD</i>
3:15	<b>What is the Role of an Executive Coach in Clinical Medicine</b> <i>Kristy Farewell, CEO, Kairos Insights</i>
4:00	<b>Closing</b> - <i>Brian Shackelford, MD, President and Charlene Green, MD, Chair, ONSMS Scientific Committee</i> <b>Adjourn Accredited Educational Sessions</b>
4:00	<b>ONSMS Part 2 Business Meeting</b>

7:00	<b>ONSMS Banquet</b> (Dinner Served at 7:30 pm)
7:45	<b>Recognition of Guests</b>
8:00	<b>The 60th Anniversary of Simkins v. Moses H. Cone Memorial Hospital: How Equity for the Marginalized in Health and Education Starts with the Federal Legislation for Voting Rights</b>
9:00	<b>Final Remarks</b> <i>Brian Shackelford, MD, President; Charlene Green, MD, Chair, ONSMS Scientific Committee</i>

## Saturday, November 18, 2023 - Student/Resident Sessions:

(No CME offered)

Noon	Lunch and Keynote Speaker <b>What's Next for the Minority Pipeline: Affirming our Historically Black Colleges and Universities</b> <i>TBD</i>
1:00 pm	Participant Check-In at Registration Desk
1:30 - 4:00	<b>Medical Student and Resident Forum</b> <b>Clinical Physician Practice: What Does the Future Look Like?</b> <i>Cedric Bright, MD</i>

## Saturday, November 18, 2023 - Optional for Attendees (Non-ONSMS Members)

3:45	<b>Optional for Attendees (Non-ONSMS Members) Trip to the Civil Rights Museum and Woolworth's Counter</b> , Greensboro NC (Additional Cost w/Transportation)
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