



OLD NORTH STATE MEDICAL SOCIETY

3750 Admiral Dr.
Suite 104
High Point, North Carolina 27265



(336) 905 - 4317
www.onsms.org

Since 1887

Charlene Edwards Green, M.C., Co-Convention Chair
Eleanor E. Greene, M.D., M.P.H., Co-Convention Chair

YOUR INVITATION TO SPONSORSHIP - AD PLACEMENT - EXHIBITING

Old North State Medical Society will convene its Annual Meeting and Scientific Assembly on June 21 – 23, 2019 at the Grandover Resort and Convention Center located in Greensboro, North Carolina. The 2019 convention theme spotlights 'Expanding Health Care to Meet the Need and Ensuring Quality Healthcare for all.' We invite you to be a SPONSOR in educating physicians on the latest and most promising therapies available to the public today. Coupled with reviews of current healthcare policy in North Carolina, participating physicians and other healthcare investors join us as Partners in Progress in continuing to improve healthcare in North Carolina.

Your generous sponsorship enables these cutting edge lectures on the latest updates and improvements in medical therapies and applicable health policies. Discussion topics include:

- ◆ expanding access to healthcare
- ◆ the urgency to have African American physicians as leaders in medicine
- ◆ Medicaid transformation
- ◆ treating stroke, cardiovascular disease
- ◆ trauma and societal effects
- ◆ a legislative update
- ◆ the escalating value of Black physicians in the midst of race and racism in medicine
- ◆ mental health disparities
- ◆ disparities in women's health and cancer care
- ◆ the rise in infant and maternal mortality
- ◆ how to prescribe controlled substances appropriately and avoid misuse of controlled substances
- ◆ social determinants of health and health inequities

The target audience includes physicians, other health care providers, health advocates, community leaders of health focused programs, experts in health research, and government leaders. One hundred physicians are expected to register for the meeting.

Sponsorship support enables continuation of this vitally important work. We welcome your sponsorship and presence at the event.

____ **PLATINUM SPONSORS donate \$ 20,000** – Platinum sponsors have a five minute opportunity to address the assembly at the Saturday evening Banquet. Platinum sponsors receive designation as platinum contributors in the souvenir program booklet; the individual or company's name is prominently displayed on signage in the convention area; name appears in promotional materials and on the web-site. Company receives a complimentary exhibit booth space and a full page ad in the souvenir program booklet and twenty (20) tickets to the Saturday evening Gala. The PLATINUM SPONSOR receives designation as a 2019 Platinum Convention Sponsor.

____ **GOLD SPONSORS donate \$ 10,000** – Gold sponsors receive designation as gold contributors in the souvenir program booklet; the individual or company's name is prominently displayed on signage in the convention area; name appears in promotional materials and on the web-site. Company receives a complimentary exhibit booth space and a full page ad in the souvenir program booklet and twenty (20) tickets to the Saturday evening Gala. The GOLD SPONSOR receives designation as a 2019 Gold Convention Sponsor.

____ **SILVER SPONSORS donate \$ 5,000** – Silver sponsors receive designation as silver contributors in the souvenir program booklet; the individual or company name is prominently displayed on signage in the convention area; name appears in promotional materials and on the web-site; receives a complimentary exhibit booth space and a 1/2 page ad in the souvenir program booklet and ten (10) tickets to the Saturday evening Gala. The SILVER SPONSOR receives designation as a 2019 Silver Convention Sponsor.

____ **BRONZE SPONSORS donate \$ 2,500** – Bronze sponsors receive designation as bronze contributors in the souvenir program booklet; the individual or company name is prominently displayed on signage in the convention area; name appears in promotional materials and on the web-site; receives a complimentary exhibit booth space and a 1/4 page ad in the souvenir program booklet and four (4) tickets to the Saturday evening Gala. The BRONZE SPONSOR receives designation as a 2019 Bronze Convention Sponsor.

____ **CRYSTAL SPONSORS donate \$ 1,000** – Crystal sponsors receive designation as crystal contributors in the souvenir program booklet; the individual or company name is prominently displayed on signage in the convention area; name appears in promotional materials and on the web-site. Crystal sponsors receive 1/4 page ad in the souvenir program booklet and two (2) tickets to the Saturday evening Gala. The CRYSTAL SPONSOR receives designation as a 2019 Crystal Convention Sponsor.

Please make checks payable to: **OLD NORTH STATE MEDICAL SOCIETY** AND MAIL to:

OLD NORTH STATE MEDICAL SOCIETY in care of Eleanor E. Greene, M.D., MPH, Treasurer
3750 Admiral Dr., Suite 104, High Point, NC 336-905-4317.

We are a 501(c) 3 organization. The Tax I.D. number is 56-6060861. The W-9 Form are available on request.

Ad Reservation Prices (Please check)

The Ad submission deadline is: June 1, 2019

Yes, I would like to purchase an ad for the Gala booklet.

No, I would not like to purchase an ad for the Gala booklet.

\$1,500 – Inside Front Cover, Full-Color Page Ad \$500 – Half Page Ad

\$1,250 – Inside Back Cover, Full-Color Page Ad \$250 – Fourth Page Ad

\$ 750 – Full Page Ad

Gala Ticket Prices

I would like to purchase the following number of tickets/tables for the Saturday Evening Gala:

ticket(s) @ \$125/each table(s) \$1,250/each (seats up to 10)

Exhibit Fee

Yes, I would like to purchase an exhibit booth @ \$750 for Friday, June 21 – Saturday 22, 2019

MEMBERSHIP DUES (\$310): \$ _____

TOTAL (Add all costs) _____

Old North State Medical Society (ONSMS) was established in 1887 in Raleigh, NC at Shaw University's Leonard School of Medicine for the purpose of advancing equitable health care to 'the Colored Man'. Coupled with its commitment to advancing continuing medical education of African American physicians, dentists and pharmacists, ONSMS is a leader in representing the interests of over 2,200, North Carolina, minority physicians. ONSMS is a private, 501(c)(3) non-profit that focuses on equity in healthcare, fairness and equal opportunity for African-American healthcare professionals and equitable health care for all people especially ethnic minorities and the economically disadvantaged.

In achieving its mission of assuring equity in the provision of healthcare to all people, the society has focused its energies on the following major areas: 1. the minority physicians in North Carolina, 2. the patients they serve, and 3. the healthcare system that binds them together. Old North State Medical Society is committed to safeguarding the rights of physicians to practice the medical arts. In addition the society advocates for increased equity in the provisions of healthcare for all people without regard for race, ethnicity and economic capacity. ONSMS promotes culturally responsive healthcare that meets people where they are and addresses their existing and potential needs for health care through culturally responsive interactions and communications.

The Old North State Medical Society is directed by a twenty-five (25) member board of directors under the leadership of its president, is joined by the presidents of each of the eight affiliate local medical societies including: L.A. Scruggs Medical Society (Raleigh, North Carolina), The Durham Academy of Medicine, Dentistry and Pharmacy, The Charlotte Medical Society, The Twin-Cities Medical Society (Winston-Salem, North Carolina), The Greensboro Medical Society, The Fayetteville Area Health Professionals, the John Littman Medical Society (Jacksonville, North Carolina), and the Andrew A. Best Medical Society (Greenville, North Carolina). The ONSMS Board of Directors sets the agenda for carrying out the mission of ONSMS. It includes educating physicians and other health professionals, assisting current and future medical students in achieving their professional goals, providing community health education (free of charge), participating in blood pressure, cholesterol and glucose screenings for various community and faith-based groups. The organization sponsors initiatives that promote healthy living and well-being and health policies that address the needs of the patients served by ONSMS, the underserved and those who go without care. Special projects include: diabetes awareness and overall well-being, screening thousands of individuals and as necessary, referring one for immediate care, producing and promoting the: IDEAL Day CD for people at risk for diabetes and obesity, advancing health education via the use of the text 'Health by Choice Not Chance' and advancing Tobacco Cessation through an array of targeted promotions.

2019 ONSMS Convention Co-Chairs:

Charlene Edwards Green, M.D., President-Elect; Eleanor E. Greene, M.D., M.P.H., Treasurer.